



THE JEWEL OF DALLAS GALA

GREAT FOOD. LIVE MUSIC. COMMUNITY IMPACT.

THURSDAY,
NOVEMBER 5, 2026
6PM-10PM

HALL OF STATE
AT FAIR PARK



ABOUT THE FOUNDATION

The White Rock Lake Foundation is instrumental in presenting the case for the maintenance and improvement of White Rock Lake. It coordinates public relations efforts, acts in close and effective cooperation with the Dallas Park and Recreation Department to assist in long-term planning and design, serves as a unified advocacy group before the Dallas City Council, and spearheads private fundraising efforts.



PARTICIPATING RESTAURANTS

CHASE THE CHEF
LA CAMPINA SALVADORENA

TBD

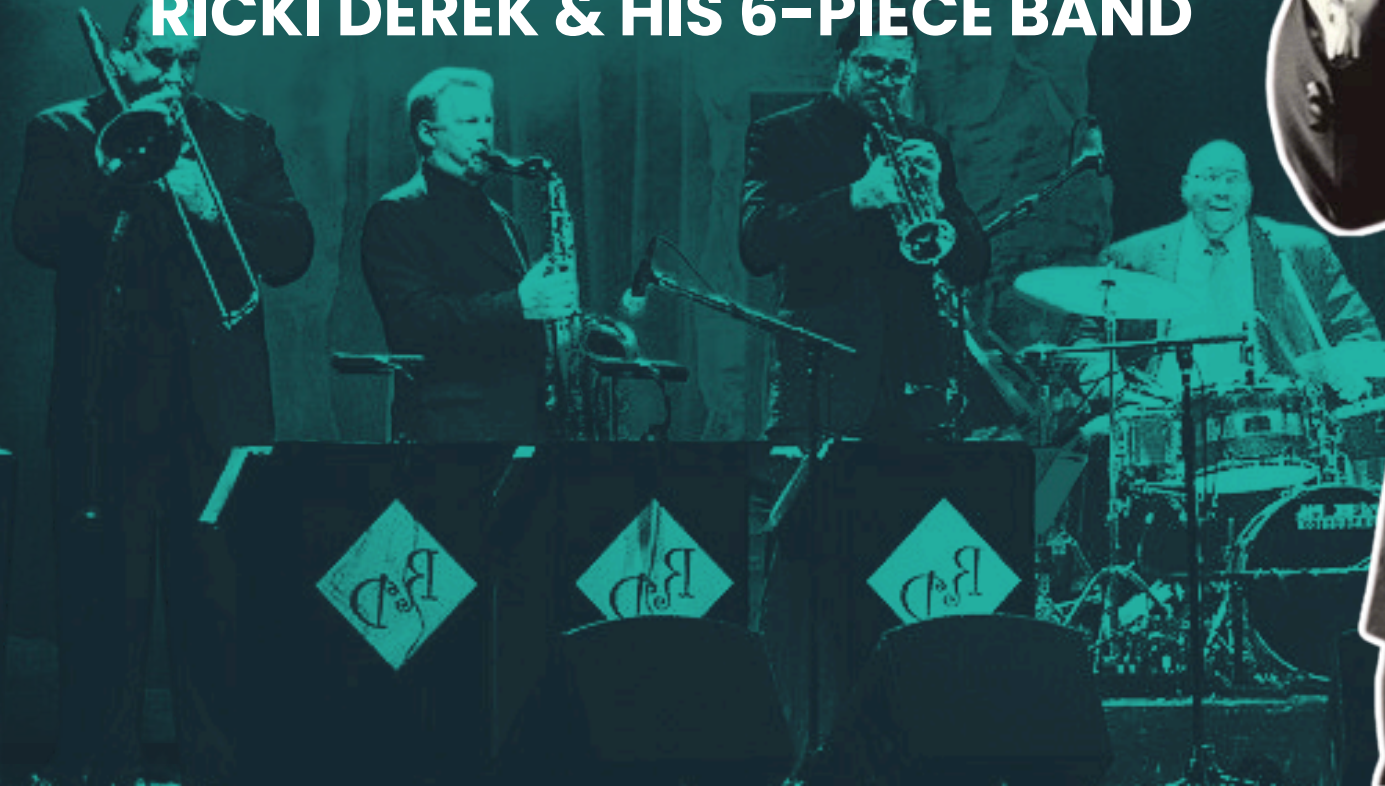
TBD

TBD

TBD

ENTERTAINMENT

RICKI DEREK & HIS 6-PIECE BAND





SPONSORSHIP PACKAGES

THE JEWEL OF DALLAS PRESENTING SPONSOR

\$20,000

- Includes (16) Tickets: VIP seating for you and your guests for eating and entertainment viewing (2 reserved tables)
- Presenting Sponsor thanked on signage at entrance to the Hall of State
 - Top Placement on Sponsor Screen visible throughout entire event
 - Invitations for sixteen (16) to the annual Foundation Appreciation Event
 - Logo placed on the Foundation website
 - Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year



LIVE AND SILENT AUCTION SPONSOR

\$5,000

Includes (8) Tickets: VIP seating for you and your guests for eating and entertainment viewing (1 reserved table)

- Logo displayed on the screen behind main state “LIVE AND SILENT AUCTION Brought To You By”
- Top Placement on Sponsor Screen visible throughout entire event
- Invitations for eight (8) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

ENTERTAINMENT SPONSOR

\$5,000

- Includes (8) Tickets: VIP seating for you and your guests for eating and entertainment viewing (1 reserved table)
- Logo displayed on the screen behind main stage "Entertainment Brought To You By"
- Top Placement on Sponsor Screen visible throughout entire event
- Invitations for eight (8) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





TREE PLANTING SPONSOR

\$5,000

- Includes (6) Tickets: VIP seating for you and your guests for eating and entertainment viewing (reserved seating)
- Signage at the next 2 Tree Planting events at White Rock Lake
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for six (6) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

RECEPTION/VIP SPONSOR

\$5,000

- Includes (6) Tickets: VIP seating for you and your guests for eating and entertainment viewing (reserved seating)
- Welcome signage displayed during (event) reception
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for six (6) to the annual Foundation Appreciation Event
 - Logo placed on the Foundation website
 - Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year



RAFFLE SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Logo and signage at raffle location as well as announcement and thank you to raffle winners
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

VIP WELCOME GIFT SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branded gift for Sponsors and Guests
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





CUP AND NAPKIN SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branding with WRLF on all cups used for mixed drinks and napkins at all food stations
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

STEP AND REPEAT SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
 - Logo placed on the Foundation website
 - Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year



PHOTO BOOTH SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branding with WRLF on photobooth for event
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

WELCOME/REGISTRATION SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Logo and signage at registration
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





PROGRAM SPONSOR

\$3,000

- Includes (4) Tickets (reserved seating)
- Logo and signage on each table at the event
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year



PADDLE RAISE SPONSOR

\$2,000

- Includes (4) Tickets
- Co-Branding with WRLF on Live Auction paddles
 - Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
 - Logo placed on the Foundation website
 - Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

A close-up photograph of a hand holding a car key, overlaid with a teal color filter. The hand is positioned on the left side of the frame, with the thumb and index finger gripping the key ring. The key is a standard car key with a black plastic head and a metal blade. The background is dark and out of focus.

VALET SPONSOR

\$2,000

- Includes (2) Tickets
- Signage at Valet Booth
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year

RESTAURANT/CHEF SPONSOR

\$1,500

Six Available

- Includes (4) Tickets
- Signage at Restaurant/Chef Stations
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





TABLE HOST

\$1,750

- Includes (8) Tickets: Reserved Table of 8 for you and your guests for eating and entertainment viewing
- Recognition on signage at the Jewel of Dallas Gala
- Recognition on the Foundation website
- Invitations for eight (8) to the annual Foundation Appreciation Event