

The list of projects and accomplishments that have been delivered over the past 35+ years for White Rock is massive and will continue for a very long time. A few examples include:

- ♦ New Type B Portal sign at the entry to Winfrey Point
- ♦ Completion of Phase I of the Winfrey Point renovation (in partnership with the Dallas Park and Recreation Department)
- ♦ Six shade structures at the Winfrey Point Ball Fields (with the Dallas Little League)
- ♦ Directional Signage throughout the Lake (with the Dallas Running Club)
- ♦ Numerous stone signs throughout the Park
- ♦ Obtained Dallas City Council support to place an \$18 million dredging project for White Rock Lake on the 1995 bond election
- ♦ Designed and saw to completion new drive lanes, parking, hike and bike trails, and landscape improvements on East Lawther Drive from the main Garland Road entrance to Winfrey Point
- ♦ Developed the total Master Plan rendering for White Rock Lake Park
- ♦ Funded and designed new architectural stone abutments to the pedestrian bridge at the main park entrance
- ♦ Refurbished and renovated the White Rock Lake monument sign and bridge at the main entrance
- ♦ Obtained an Urban Wildlife Sanctuary designation for White Rock Lake
- ♦ Funded signs for the “Lock, Take and Hide” program
- ♦ Founding sponsor for White Rock Lake Volunteers In Patrol
- ♦ Gold Sponsor for the White Rock Lake Museum
- ♦ Contributing partner for the crime watch hotline at the lake

As we move towards the 4th decade of our involvement at White Rock Lake, we have identified a few projects that will be a priority for the Foundation:

- ♦ Complete restoration and beautification of entrances to the lake
- ♦ Promote the lake and lake events through numerous publications and communications
- ♦ Raising funds for shoreline enhancements
- ♦ New hike and bike trails
- ♦ Improved playgrounds and parks
- ♦ Forests, wildflowers, and wildlife protection
- ♦ An interpretive center for wildlife
- ♦ Update the comprehensive landscape architectural concept plan for White Rock Lake
- ♦ Campaigning for bond issues to restore and beautify the lake
- ♦ Working on other funding projects identified and targeted by the Dallas Park and Recreation Department

Phase I of the renovation for Winfrey Point was a huge project with a price tag of over \$500,000, and included new roof, new floors inside and outside, painting inside and outside, new lighting inside and outside, new restrooms which had several additional features and additions, and remodeling of the kitchen/catering area. The Foundation will continue to raise funds for this fabulous facility and is looking forward starting the next scope of work at Winfrey Point. Phases II and III will include new location and improvements for ADA accessibility, landscaping, and parking improvements. The landscaping will be primarily natural landscaping with minimal maintenance to preserve the natural area and surroundings. Plans for landscaping will be presented to the White Rock Lake Task Force in the near future for their approval.

NINETEENTH ANNUAL

THE  
WHITE  
ROCK  
LAKE  
FOUNDATION

# GOLF TOURNAMENT

STEVENS PARK GOLF COURSE

April 30, 2026

Registration begins at 11:00 am

Lunch at noon

Shotgun start at 1:00 pm

Dinner/Awards at 5:30 pm

# SPONSORSHIP OPPORTUNITIES

## \$15,000 TITLE SPONSOR - One Available

Title Sponsor logo prominently displayed at golf tournament  
Marketing materials included in all player packages  
Two foursomes (8 players)  
Logo on banner, in all printed materials and on website  
Signage at award event  
Mention in all press and media releases

## \$3,000 LUNCH SPONSOR - One Available

Marketing materials displayed in the dining area and at the buffet table  
One foursome (4 players)  
Logo on banner, in all printed materials and on website  
Signage at award event  
Mention in all press and media releases

## \$3,000 WELCOMING SPONSOR - One Available

Marketing materials displayed on the registration and player gift tables  
One foursome (4 players)  
Logo on banner, in all printed materials and on website  
Signage at award event  
Mention in all press and media releases

## \$3,000 PUTTING GREEN SPONSOR - One Available

Signage on both putting greens  
One foursome (4 players)  
Logo and recognition on website  
Signage on banner and in award program

## \$3,000 BEVERAGE CART/STATION SPONSOR - One Available

Signage on all beverage carts/stations  
One foursome (4 players)  
Logo and recognition on website  
Signage on banner and in award program

## \$3,000 CART SPONSOR - \*Two Available

Signage on one cart in each foursome  
One foursome (4 players)  
Signage on banner and in award program  
Recognition on website and all printed materials  
Mention in all press and media releases

\*Each foursome will have one CART SPONSOR sign on one of the 2 carts in the foursome For more information, please contact Susan Falvo at 214.725.9300.

## \$3,000 PUTTING CONTEST SPONSOR - One Available

Signage at the putting contest and recognition at the winner's announcement  
One foursome (4 players)  
Logo on banner and in award program  
Recognition on website and all printed materials  
Mention in all press and media releases

## \$5,000 GOLF SHIRT SPONSOR - One Available - co-branded with WRLF

Signage at award event  
One foursome (4 players)  
Logo on banner, in all printed materials and on website  
Mention in all press and media releases

## \$5,000 GOLF UMBRELLA SPONSOR\* - 4 players - co-branded with WRLF

## \$3,000 GOLF BALL SPONSOR\* - 2 players - co-branded with WRLF

## \$2,000 GOLF TEE AND MARKER SPONSOR\* - 2 players - co-branded with WRLF

## \$2,000 BAG TAG SPONSOR\* - 2 players - co-branded with WRLF

\*Includes logo on banner, in all printed materials and on website; signage at award event; and mention in all press and media releases

## \$600 CLOSEST TO THE HOLE SPONSOR - 2 Available

Signage on the men's and women's closest to the hole locations  
Signage on banner and in award program  
Recognition on website

## \$600 LONG DRIVE SPONSOR

(Two Available)  
Signage on the men's and women's long drive holes  
Signage on banner and in award program  
Recognition on website

## \$500 HOLE SPONSOR

(18 Available)  
Signage on one tee box  
Signage on banner and in award program  
Recognition on website

## \$600 HOLE IN ONE SPONSOR

(6 Available)  
Signage on one of the (5) par three holes  
Signage on banner and in award program  
Recognition on website

## PLAYING POSITIONS

### \$1,250 FOURSOME

### \$400 INDIVIDUAL PLAYING POSITION

Playing positions include player package, cart and green fees, lunch and awards dinner.

## I/WE WOULD LIKE TO BE A

- |  |  |
|--|--|
| <input type="checkbox"/> TITLE SPONSOR - <b>SOLD</b>   | <input type="checkbox"/> GOLF TEE AND MARKER SPONSOR   |
| <input type="checkbox"/> LUNCH SPONSOR                 | <input type="checkbox"/> BAG TAG SPONSOR   |
| <input type="checkbox"/> WELCOMING SPONSOR             | <input type="checkbox"/> CLOSEST TO THE HOLE SPONSOR   |
| <input type="checkbox"/> PUTTING GREEN SPONSOR         | <input type="checkbox"/> LONG DRIVE SPONSOR  |
| <input type="checkbox"/> BEVERAGE CART/STATION SPONSOR | <input type="checkbox"/> HOLE IN ONE SPONSOR   |
| <input type="checkbox"/> CART SPONSOR                  | <input type="checkbox"/> HOLE SPONSOR  |
| <input type="checkbox"/> PUTTING CONTEST SPONSOR       | <input type="checkbox"/> Please sign us up for ___ foursome(s)                                   |
| <input type="checkbox"/> GOLF SHIRT SPONSOR            | <input type="checkbox"/> Please sign us up for ___ playing positions                             |
| <input type="checkbox"/> GOLF UMBRELLA SPONSOR         | <input type="checkbox"/> I/we are unable to attend but would like to make a donation for \$_____ |
| <input type="checkbox"/> GOLF BALL SPONSOR             |  |

Player Name \_\_\_\_\_ Player Name \_\_\_\_\_

Address \_\_\_\_\_ Address \_\_\_\_\_

City, State Zip \_\_\_\_\_ City, State Zip \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Phone \_\_\_\_\_

Player Name \_\_\_\_\_ Player Name \_\_\_\_\_

Address \_\_\_\_\_ Address \_\_\_\_\_

City, State Zip \_\_\_\_\_ City, State Zip \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Phone \_\_\_\_\_

## BILLING INFORMATION

Make checks payable to:  
White Rock Lake Foundation  
P.O. Box 140277, Dallas, TX 75214  
Or pay by MC, Visa, Amex

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Card Number \_\_\_\_\_

3-Digit Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

## EVENT INFORMATION

1:00 PM Shotgun Start  
Thursday, April 30, 2026

Stevens Park Golf Course  
1005 Montclair Ave.  
Dallas, TX 75208

For more information  
call or email:

Susan Falvo  
susan.falvo.sf@gmail.com  
214.725.9300

## THANK YOU FOR YOUR SUPPORT:

If inclement weather occurs, tournament will be held in September 2026.



info@whiterocklakefoundation.org  
www.whiterocklakefoundation.org

The White Rock Lake Foundation is a 501(c)(3) non-profit organization. Federal ID #75-2483363