

OUR MISSION

The White Rock Lake Foundation is the first group formed to support and lobby for White Rock Lake. The Mission of The White Rock Lake Foundation, established in 1989, is to bring together and maximize the resources of the entire community into a coordinated effort for the benefit of White Rock Lake Park.

OUR VISION

The foundation works with the Dallas Park and Recreation Department and the City of Dallas to help implement the Master Plan for White Rock Lake.

Current Projects

- Winfrey Point Renovations - major/3-year project
- Trail Signage for White Rock Lake Park
- Landscaping at the entrance to T & P Hill
- Additional Tree Plantings - various locations
- Continue to campaign for bond issues for dredging, shoreline enhancements, restoration, and beautification efforts

Completed Projects

- Type C Portal Sign at the entrance to T & P Hill
- Major Tree Plantings
- Awnings for the Little League Fields at Winfrey Point
- Raised Dallas City Council support to place the \$18 million dredging project for White Rock Lake on the first major bond election addressing the needs of White Rock Lake
- Led a citywide campaign to secure a "Yes" vote from Dallas Citizens to dredge the Lake
- Designed and brought to completion new drive lanes, parking, hike and bike trails and landscape improvements from the main park entrance at East Lawther Drive to Winfrey Point
- Developed the total Master Plan Rendering for White Rock Lake Park
- Funded and designed new architectural pedestrian bridge abutments
- Refurbished and renovated the White Rock Lake monument sign and bridge at the main entrance on Garland Road
- Partnered with the Friends of the Bath House to build and install the Kiosk at the Bath House Cultural Center
- Built new stone signs for both Winfrey Point and T & P Hill
- Contributed five benches for the White Rock Lake Dog Park
- Obtained an Urban Wildlife Sanctuary designation for White Rock Lake
- Contributed and was lead sponsor for the "Lock, Take and Hide" sign program requested by the Dallas Police Department and the Dallas Park and Recreation Department
- Gold Sponsors of the White Rock Lake Museum
- Contributing partner to the crime watch hotline at the lake
- Founding partner of the White Rock Lake Volunteers in Patrol

How You Can Help

Funding for parks has significantly been reduced by the City of Dallas in the past several years. Your help is much needed for White Rock Lake Park to continue to be a true urban oasis. Please join with us. We pledge to continue to be a leading force to ensure that quality renovation and improvements are reflective of the desires of the neighborhoods, groups, and individuals utilizing White Rock Lake Park.

SIXTEENTH ANNUAL

THE
WHITE
ROCK
LAKE
FOUNDATION

GOLF TOURNAMENT

STEVENS PARK GOLF COURSE

May 18, 2023

Registration begins at 11:00 am

Lunch at noon

Shotgun start at 1:00 pm

Dinner/Awards at 5:30 pm

SPONSORSHIP OPPORTUNITIES

SWAG Sponsorships are available

For information, please contact Susan Falvo at 214.725.9300 or via email at susan.falvo.sf@gmail.com

\$10,000 TITLE SPONSOR - One Available

Title Sponsor banner displayed at golf tournament
Marketing materials included in all player packages
Three foursomes (12 players)

Logo on banner, in all printed materials and on website
Signage at award event
Mention in all press and media releases

\$5,000 DINNER/AWARDS SPONSOR - One Available

Marketing materials displayed at dinner/awards event
Two foursomes

Logo on banner, in all printed materials and on website
Signage at award event
Mention in all press and media releases

\$2,500 LUNCH SPONSOR - One Available

Marketing materials displayed in the dining area and at the buffet table
Two foursomes

Logo on banner, in all printed materials and on website
Signage at award event
Mention in all press and media releases

\$2,500 WELCOMING SPONSOR - One Available

Marketing materials displayed on the registration and player gift tables
Two foursomes

Logo on banner, in all printed materials and on website
Signage at award event
Mention in all press and media releases

\$2,500 PUTTING GREEN SPONSOR - One Available

Signage on both putting greens
Two foursomes

Logo and recognition on website
Signage on banner and in award program

\$2,500 BEVERAGE CART/STATION SPONSOR - One Available

Signage on all beverage carts/stations
Two foursomes

Logo and recognition on website
Signage on banner and in award program

\$2,500 CART SPONSOR - *Two Available

Signage on one cart in each foursome
Two foursomes
Signage on banner and in award program

Recognition on website and all printed materials
Mention in all press and media releases

*Each foursome will have one CART SPONSOR sign on one of the 2 carts in the foursome For more information, please contact Susan Falvo at 214.725.9300.

\$2,500 SCHOOL (K-12) OR FIRST TEE SPONSOR

Sponsor will have photos taken with the students
Two foursomes, not including the students sponsored

Logo on banner and in award program
Recognition on website and all printed materials
Logo on banner and in award program

\$1,500 PUTTING CONTEST SPONSOR - One Available

Signage at the putting contest and recognition at the winner's announcement
One foursome

Logo on banner and in award program
Recognition on website and all printed materials
Mention in all press and media releases

\$500 CLOSEST TO THE HOLE SPONSOR - 2 Available

Signage on the men's and women's closest to the hole locations

Signage on banner and in award program
Recognition on website

\$500 LONG DRIVE SPONSOR

(Two Available)
Signage on the men's and women's long drive holes
Signage on banner and in award program
Recognition on website

\$500 HOLE IN ONE SPONSOR

(6 Available)
Signage on one of the (5) par three holes
Signage on banner and in award program
Recognition on website

\$400 HOLE SPONSOR

(18 Available)
Signage on one tee box
Signage on banner and in award program
Recognition on website

PLAYING POSITIONS

\$950 FOURSOME

\$250 INDIVIDUAL PLAYING POSITION

Playing positions include player package, cart and green fees, lunch and awards dinner.

I/WE WOULD LIKE TO BE A

- TITLE SPONSOR
- DINNER/AWARDS SPONSOR
- LUNCH SPONSOR
- WELCOMING SPONSOR
- PUTTING GREEN SPONSOR
- BEVERAGE CART/STATION SPONSOR
- CART SPONSOR
- SCHOOL OR FIRST TEE SPONSOR
- PUTTING CONTEST SPONSOR
- CLOSEST TO THE HOLE SPONSOR

- LONG DRIVE SPONSOR
- HOLE IN ONE SPONSOR
- HOLE SPONSOR
- Please sign us up for ___ foursome(s)
- Please sign us up for ___ playing positions
- I/we are unable to attend but would like to make a donation for \$_____

Player Name _____ Player Name _____

Address _____ Address _____

City, State Zip _____ City, State Zip _____

Email _____ Email _____

Phone _____ Phone _____

Player Name _____ Player Name _____

Address _____ Address _____

City, State Zip _____ City, State Zip _____

Email _____ Email _____

Phone _____ Phone _____

BILLING INFORMATION

Make checks payable to:
White Rock Lake Foundation
P.O. Box 140277, Dallas, TX 75214
Or pay by MC, Visa, Amex

Name on card _____

Billing Address _____

Phone Number _____

Card Number _____

3-Digit Security Code _____ Exp. Date _____

Signature _____

EVENT INFORMATION

1:00 PM Shotgun Start
Thursday, May 18, 2023
Stevens Park Golf Course
1005 Montclair Ave.
Dallas, TX 75208

For more information
call or email:

Susan Falvo
susan.falvo.sf@gmail.com
214.725.9300

THANK YOU FOR YOUR SUPPORT:

If inclement weather occurs, tournament will be held in September - date TBA.



info@whiterocklakefoundation.org
www.whiterocklakefoundation.org

The White Rock Lake Foundation is a 501(c)(3) non-profit organization. Federal ID #75-2483363