

WHITE ROCK LAKE HAS A MASTER PLAN AND THE VISION OF THE WHITE ROCK LAKE FOUNDATION IS TO SEE IT COMPLETED



Completed Projects

- Raised Dallas City Council support to place the \$9 Million dredging project for White Rock Lake on the first major bond election addressing the needs of White Rock Lake and led a citywide campaign to secure a “Yes” vote from the citizens of Dallas to dredge the Lake
- Designed and brought to completion new drive lanes, parking, hike and bike trails and landscape improvements from the main park entrance at East Lawther Drive to Winfrey Point
- Developed the total Master Plan Rendering for White Rock Lake Park
- Funded and designed new architectural pedestrian bridge abutments
- Refurbished and renovated the White Rock Lake monument sign and bridge at the main entrance on Garland Rd
- Partnered with the Friends of the Bath House to build and install the Kiosk at the Bath House Cultural Center.
- Built new stone sign for Winfrey Point
- Built new stone sign for T.P. Hill
- Contributed five benches for the White Rock Lake Dog Park
- Obtained an Urban Wildlife Sanctuary designation for White Rock Lake
- Funding for the “Lock, Take and Hide” sign program requested by the Dallas Police Department and the Dallas Park and Recreation Department
- Gold Sponsor of the White Rock Lake Museum
- Contributing partner to the crime watch hotline at the lake
- Founding partner of the White Rock Lake Volunteers in Patrol
- Assisted in reforestation efforts at sites around the Park

Current Projects

- Continue to campaign for bond issues to restore and beautify the lake
- Working with the City of Dallas on a comprehensive lighting plan for White Rock Lake Park to provide much needed lighting for trails, docks, piers and parking lots
- Working with Texas Parks and Wildlife on the restocking of the bass fish population and the rebuilding of fishing piers at the lake

Tomorrow – Our Future Goals

- New hike and bike trails
- Improved playgrounds and parks
- Forest, wild flower and wildlife preservation
- Interpretive Center for Wildlife
- A first class, safe Urban Oasis
- Championing City of Dallas bond election items affecting/improving White Rock Lake



THE
WHITE
ROCK LAKE
FOUNDATION

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P.O. Box 140277 | Dallas, Texas 75214
The White Rock Lake Foundation is a
501 C3 Non-Profit Organization
Fed ID# 75-2483363

DON'T MISS ANY OF THE FUN!

Join us at our annual Golf Tournament in the summer and our annual Praise the Lake Brunch in the Fall. In addition to these events, we have membership mixers, happy hours and other fun and informative events for our membership. Be sure you are on our mailing list and like us on our Facebook page!

WhiteRockLakeFoundation.org

info@whiterocklakefoundation.org

Photography rights donated to the White Rock Foundation by George Boyd (gsboyd44@aol.com) and Steve Butler (www.watermelon-kid.com)

THE
WHITE
ROCK LAKE
FOUNDATION

MORE THAN 25 YEARS
OF SERVICE TO
WHITE ROCK LAKE



WHITEROCKLAKEFOUNDATION.ORG



White Rock Lake

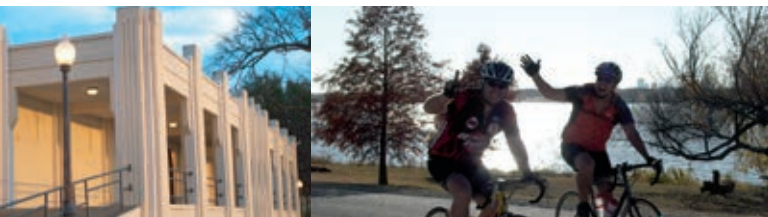
White Rock Lake Park is an oasis in the heart of the city that is over 1,015 acres in size. Twice as large as Central Park in New York City, White Rock Lake Park contains the largest urban lake in the country. The park is enjoyed by sports enthusiasts, picnickers, bird watchers, and walkers from all over the city as well as other parts of the Metroplex and visitors from around the world.

The Need For Private Funding and Support

Funding for parks has significantly been reduced by the City of Dallas in the past several years. Your help is much needed for White Rock Lake Park to become a true urban oasis. Please join with us. We pledge to continue to be a leading force to ensure that quality renovations and improvements are reflective of the desires of the neighborhoods, groups and individuals utilizing White Rock Lake Park.

Join Us!

We invite you to join us in making White Rock Lake Park, the best urban park in the country. Please become a member of The White Rock Lake Foundation. By becoming a member of The White Rock Lake Foundation, you will enjoy invitations to special events, parties and meetings. Membership will help fund the special projects needed for the lake and park as defined in the Master Plan.



The Mission of The White Rock Lake Foundation, established in 1989, is to bring together and maximize the resources of the entire community into a coordinated effort for the benefit of White Rock Lake Park. The foundation works with the City of Dallas and the Dallas Park and Recreation Department to help implement the Master Plan for White Rock Lake.

WHAT A MEMBERSHIP WILL DO FOR YOU

In addition to invitations to events and meetings, you will be able to participate in many special events held throughout the year. You will also, if you choose, have the opportunity to get involved as a volunteer.

MEMBERSHIPS

- Individual Member** Gift of \$35
- Couples Members** Gift of \$65
- Family Members** Gift of \$100
- Sanctuary Member** Gift of \$150
- Maritime Member** Gift of \$500
- Legacy Member** Gift of \$1,000
- Heritage Member** Gift of \$5,000+

CORPORATE MEMBERSHIPS

- Admiral** Contribution of \$2,500
- Captain** Contribution of \$1,000
- Steward** Contribution of \$500

Note: All memberships are for 12 months not counting the month you join.

Name	
Mailing Address	
City	State
Phone Number	Email Address

MEMBERSHIP

- \$35 Individual
- \$65 Couples
- \$100 Family
- \$150 Sanctuary
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CORPORATE MEMBERSHIP

- \$500 Steward
- \$1,000 Captain
- \$2,500 Admiral

TWO WAYS TO PAY FOR MEMBERSHIP

1 Pay by Check:

Make checks payable to: **The White Rock Lake Foundation** Mail checks to: **P.O. Box 140277, Dallas, TX 75214**

2 Pay by Credit Card: MasterCard Visa

Credit Card #	CVV Number
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Exp. Date	Zip Code
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Signature

The White Rock Lake Foundation is a 501(c) (3) non-profit organization.

info@whiterocklakefoundation.org



CAN'T DECIDE ON A MEMBERSHIP? MAKE A DONATION ONLINE!

Give a little or give a lot. Your donation dollars help The White Rock Lake Foundation in the rescue and improvement of White Rock Lake.

WhiteRockLakeFoundation.org

