



**THE JEWEL OF DALLAS GALA
PRESENTED BY
THE WHITE ROCK
FOUNDATION**

**THURSDAY,
NOVEMBER 14, 2024**

6PM-11PM

**HALL OF STATE
AT FAIR PARK**





THE
WHITE
ROCK **LAKE**
FOUNDATION

The White Rock Lake Foundation is instrumental in presenting the case for the maintenance and improvement of White Rock Lake. It coordinates public relations efforts, serves as a unified advocacy group before the Dallas City Council, acts in close and effective cooperation with the Dallas Park and Recreation Board to assist in longterm planning and design, and spearheads private fundraising efforts.



THE JEWEL OF DALLAS GALA
BENEFITING THE WHITE ROCK LAKE FOUNDATION

**PARTICIPATING
RESTAURANTS**

**Culinary Chair
Peja Krstic
of Mot Hai Ba**

THE
WHITE
ROCK **LAKE**
FOUNDATION



ENTERTAINMENT

RICKI DEREK AND HIS 6 PIECE BAND





NOVEMBER 14,
2024

SPONSORSHIP PACKAGES





THE JEWEL OF DALLAS PRESENTING SPONSOR \$20,000

- Includes (16) Tickets: VIP seating for you and your guests for eating and entertainment viewing (2 reserved tables)
- Presenting Sponsor thanked at banner at entrance to the Hall of State
- Top Placement on Sponsor Screen visible throughout entire event
- Invitations for sixteen (16) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





**SOLD
OUT**



LIVE AND SILENT AUCTION SPONSOR \$10,000

- Includes (8) Tickets: VIP seating for you and your guests for eating and entertainment viewing (1 reserved table)
- Logo displayed on the screen behind main state “Entertainment Brought To You By”
- Top Placement on Sponsor Screen visible throughout entire event
- Invitations for eight (8) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year



ENTERTAINMENT SPONSOR \$5,000

- Includes (6) Tickets: VIP seating for you and your guests for eating and entertainment viewing (reserved seating)
- Logo on screen during Live Auction. Auctioneer to give shoutouts during the auction. Logos on mobile silent auction landing pages and all auction items
- Top Placement on Sponsor Screen visible throughout entire event
- Invitations for six (6) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





TREE PLANTING SPONSOR \$5,000

- Includes (6) Tickets: VIP seating for you and your guests for eating and entertainment viewing (reserved seating)
- Signage at Spring Tree Planting at White Rock Lake Park
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for six (6) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





RECEPTION/VIP SPONSOR \$5,000

- Includes (6) Tickets: VIP seating for you and your guests for eating and entertainment viewing (reserved seating)
- Welcome banner displayed during (event) reception
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for six (6) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





RAFFLE SPONSOR \$3,000

- Includes (4) Tickets (reserved seating)
- Logo and signage at raffle location as well as announcement and thank you to raffle winners
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





VIP WELCOME GIFT SPONSOR \$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branded gift for Sponsors and Guests
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





CUP AND NAPKIN SPONSOR \$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branding with WRLF on all cups used for mixed drinks and napkins at all food stations
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





STEP AND REPEAT SPONSOR \$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branding with WRLF on red carpet moment and Step and Repeat at the entrance
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





PHOTO BOOTH SPONSOR \$3,000

- Includes (4) Tickets (reserved seating)
- Co-Branding with WRLF on photobooth for event
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





**SOLD
OUT**



PADDLE RAISE SPONSOR \$2,000

- Includes (4) Tickets
- Co-Branding with WRLF on Live Auction paddles
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year



VALET SPONSOR \$2,000

- Includes (4) Tickets
- Signage at Valet Booth
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





RESTAURANT/CHEF
SPONSOR
\$1,500
(six available)

- Includes (4) Tickets
- Signage at Restaurant/Chef Stations
- Priority Placement on Sponsor Screen visible throughout entire event
- Invitations for four (4) to the annual Foundation Appreciation Event
- Logo placed on the Foundation website
- Logo on all printed materials and publicity
- Complimentary Foundation membership for all attendees of sponsor for one year





TABLE HOST \$1,750

- Includes (8) Tickets: Reserved Table of 8 for you and your guests for eating and entertainment viewing
- Recognition on signage at the Jewel of Dallas Gala
- Recognition on the Foundation website
- Invitations for eight (8) to the annual Foundation Appreciation Event

